# Long Term Care AWARENESS

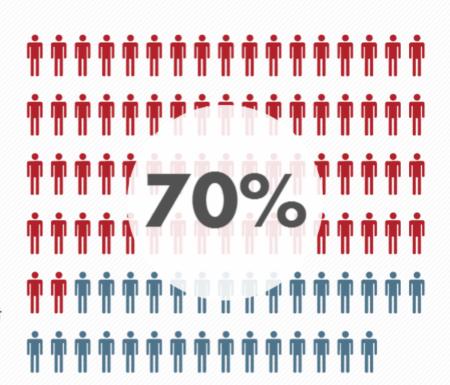
In the reality of today's world, generally speaking, people are living longer. That said, there is still one glaring concern that could throw a monkey wrench into anyone's plans – the existence of a Chronic Illness, and subsequent care of that illness.



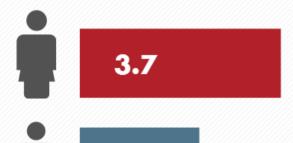
#### Who Needs LTC?



70% of people turning age 65 can expect to use some form of long-term care during their lives.



## Men vs Women





68% nursing hom residents who are women.



72% assisted living residents who are women.

#### years LTČ is needed.

The average number of

## The Cost of Long Term Care







At a median daily rate of \$240, an average nursing home stay of 835 days currently costs over \$200,000, making it virtually unaffordable for many Americans.

#### Sources:

- 1. U.S. Department of Health and Human Services, October 2015
- 2. 2015 Medicare & You, Centers for Medicare & Medicaid Services
- 3. Long-Term Care Services in the United States: 2013 Overview, National Center for Health Statistics
- 4. Centers for Disease Control and Prevention, Nursing Home Care FastStats, last updated May 2014